

We Are Looking For Strategic Partners!

Who We Are?

Management and Human Resource Group International (MHR GI) is an international organization with several fields and directions which consists of **3 academic units** and **2 strategic business units**.

Our company is based in **Istanbul, Turkey** with offices in **Warsaw-Poland** and **Minsk-Belarus**. Such regional variety gives the Group a strong positioning through international networking as well as flexibility and continuous improvement through the global exchange of experience and knowledge.

One key motive for implementing local and regional collaborations and partnerships with us is the belief that working together is more effective and efficient. Partnerships – an effective way of working together – operate under different international conditions.

Our Academic Units

- **International Business Academy of Turkey (IBAT):** We are providing interested group of current and future leaders to enhance their business education by obtaining internationally accredited diplomas, masters diplomas, bachelor's and postgraduate studies including Master of Business Administration (MBA) and Doctorate of Business Administration (DBA).
- **English School of Business (ESB):** Offering dynamic business executive programs that provide knowledge, education and experience from international experts, focusing on practical skills and global business perspectives in different areas such as the industrial sector, tourism and hospitality sector and the public sector. Also, ESB will be providing specialized business language programs such as: business English in tourism and hospitality, industry, oil and gas, and general business English program. In addition to other languages Arabic and Turkish.
- **Renaissance- The Academy of Tourism and Hospitality:** Setting new standards in experiential learning within the dynamic field of hospitality and tourism.

Our Business Units

- **Business Developers Consulting (BDC):** A strategic consulting firm based in Warsaw-Poland and Istanbul, Turkey driving business growth by providing tailored solutions for both start-ups and established enterprises.
- **Center of Leadership and Diplomacy (COLAD):** An international organization fostering global cooperation, bringing together leaders, diplomats, and social activists to address global challenges through diplomacy, research, and corporate social responsibility projects.

Our Main Strategic Partnership Interest

Based on our belief that partnership is to do something together that will benefit all involved, bringing results that could not be achieved by a single partner operating alone, and reducing duplication of efforts. Our main goal is to find strategic partners who can provide logistical support and positioning in the following countries:

- Turkey
- Libya
- Algeria
- Sudan
- Rwanda
- Armenia
- Azerbaijan
- Uzbekistan
- Iraq
- Syria
- Qatar
- United Arab of Emirates
- Saudi Arabia
- Sultanate of Oman
- Yemen

We are also open to have strategic partnership in other countries that can fit with our vision, mission and strategic goals.

The interested strategic partner should be passionate about providing an applied top-level business education and effectively qualified to provide business, management, and leadership consultancy to business corporations and organizations in the public sector.

The Type of Partnership

The type of partnership with our academic and business units can be as follows:

- To consider our prospect strategic partner as a **franchise owner** in his/her territory.
- To be part of our joint stock-Management and Human Resource Group International (MHR GI)- and **obtain shares** in the company and become **an exclusive representative** in his/her territory.
- To provide assistance and networking in one of the mentioned territories by a potential and prospect partner in order to become **a learning center** and/or **a consulting center**.

Note: Every interested partner would be part of MHR Group International either for all the group strategic business units or they can be part of one of their SBUs that are mentioned above.

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If you are interested to share with us the growth and the glory, we are willing to receive your company profile, the specific academic or business unit which you are interested to invest with and the type of partnership that you are looking for via email and WhatsApp, as follows:

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Founder and Chairman of MHR GI

Dr. Hassan Al Nouri



23 Years of Experience in Public Administration
25 Years of Experience in Business Administration
Over 35 Years of Experience in Education

Academic Qualifications

- **DBA** -Doctorate of Business Administration_ European University, Geneva- Switzerland.
- **DEA/MBA** –Holy Spirit University of Kaslik (USEK) University, Lebanon.
- **MPA** – Master of Public Administration_ University of Wisconsin, USA.
- **Ph.D.- Public Administration** from Kennedy University, USA.

Academic Career

- Professor at the International Business School of Scandinavia, Denmark.
- Professor at the International Business Academy of Switzerland, Switzerland.
- Professor at the School of Business of the Belarusian State University, Belarus.
- Professor at Rome Business School, Italy.
- Professor at the European University, Switzerland.
- Professor at Lazarski University, Poland.
- Professor at USEK University, Lebanon.
- Professor at Damascus University, HIBA and INA -Syria.

Business Career

- 1997– Founder and Chairman of Management and Human Resource Group International (MHR GI) and its members.
- 1996 – Chartered Consultant “CC” (The American Consultants League).
- 1996 – Certified Professional Consultant “CPC” (The Consultants Institute).

Our Academic Units



International Business Academy of Turkey (IBAT): is a prestigious educational academy based in **Istanbul, Turkey**. We offer high-quality education and training related to international business administration, economics, finance, marketing, leadership and management.

Throughout our collaboration with international accredited educational institutions, we offer capacity building, undergraduate and postgraduate programs in business administration, such as:

Category	Program
Doctoral Program	Doctor of Business Administration (DBA)
Master's Programs	1. POLMAR- Master of Political Marketing 2. MIBRD- Master of International Business Relations and Diplomacy 3. MLDS- Master of Leadership Development and Strategy
Master of Business Administration Programs	1. MBA-General 2. MBA in International Finance 3. MBA in Human Resource Management 4. MBA in International Business 5. MBA in Marketing 6. MBA in Management 7. MBA in Sales & Marketing 8. MBA in Hospital Management
Bachelor of Business Administration Programs (Top Up)	1. BBA- General 2. BBA in Finance 3. BBA in Managing People 4. BBA in Operations Management 5. BBA in Sales & Marketing
Diploma Programs	1. Diploma in Business Administration (Level 4) 2. Advanced Diploma in Business Administration (Level 5) 3. Diploma in Hospitality Management (Level 4) 4. Advanced Diploma in Hospitality Management (Level 5)
Mini MBA Programs	1. Mini MBA in Business Analysis and Strategies. 2. Mini MBA in Marketing: Analysis, Planning and Strategy. 3. Mini MBA in Corporate Management 4. Mini MBA in Corporate Leadership 5. Mini MBA in Decision Making, Problem Solving and Negotiation. 6. Mini MBA in Digital Marketing. 7. Mini MBA in Supply Chain Management. 8. Mini MBA in Stock Market and Financial Institutions Management.

Category	Program
Mini MBA Programs	9. Mini MBA in Competency, Human Capital and Human Resource Management. 10. Mini MBA in Tourism and Hospitality Management. 11. Mini MBA in Hospital Management. 12. Mini MBA in Pharmaceutical Management. 13. Mini MBA in Oil and Gas Management. 14. Mini MBA in School Administration and University System. 15. Mini MBA in Training, Coaching and Managing Educational Programs
Executive Courses	1. Corporate Management and Governance 2. Risk, Issue and Crisis Management 3. Leadership and Strategies 4. Business Analysis and Planning 5. Entrepreneurship Management 6. International Business and Diplomacy 7. Conflict Resolution and Negotiation 8. Strategic Marketing, Branding and Reputation Management 9. Branding Development and Management 10. Management Information Systems 11. Quality Management and Control Systems
Workshops	1. How to Lead for Success? 2. How to Manage Efficiently & Effectively? 3. How to Prepare a Marketing Plan? 4. How to Write Your Business Strategy? 5. How to Negotiate & Communicate Effectively? 6. How to Prepare Your Business Plan? 7. How to Manage Your Team? 8. How to Coach Your Employees? 9. How to Work with Your Finance? 10. How to Improve Your Organization's Performance? 11. How to Build a Successful International Business Expansion? 12. How to Write a Winning Business Proposal?

Our Academic Units



English School of Business (ESB): is a distinguished business academy that provides a unique learning experience. Through collaborations with top-tier business schools and renowned professors, ESB offers a diverse range of business executive programs. Embracing a blended and dynamic learning approach, ESB ensures students gain practical skills and insights from the forefront of the business world. It is a hub for comprehensive business education, fostering innovation and excellence in every aspect of learning.

ESB Offers dynamic business executive programs that provide knowledge, education and experience from international experts, focusing on practical skills and global business perspectives in different areas such as the industrial sector, tourism and hospitality sector and the public sector. ESB is providing internationally recognized programs such as:

- International Master of Business Administration (**IMBA**)
- Master of Political Marketing and Communication (**POLMAR**)
- Master of Tourism and Hospitality Management (**MTHM**)
- in addition to **executive programs** that enhance corporate business managers' knowledge in different areas as we mentioned above including the industrial sector, agriculture sector, oil and gas sector, pharmaceutical sector, tourism and hospitality sector and the public sector.

We are aiming to provide specialized programs on international public relations and reputation by cooperating with international schools that are well-positioned in this area. Also, ESB will be providing specialized **business language programs** such as: **business English** in tourism and hospitality, industry, oil and gas, and general business English program. In addition to **Arabic** and **Turkish** languages.

Our Academic Units



Renaissance-Academy of Tourism and Hospitality is a leading institution dedicated to shaping the future of the hospitality and tourism industry. With a commitment to experiential learning, it sets new standards by providing a dynamic and immersive education that prepares students for leadership roles in this vibrant and ever-evolving sector. At Renaissance, we combine creativity with precision, shaping industry leaders who excel in providing unforgettable experiences.

Category	Program
Doctoral Program	Doctor of Business Administration (DBA)
Master's Programs	1. POLMAR- Master of Political Marketing 2. MIBRD- Master of International Business Relations and Diplomacy 3. MLDS- Master of Leadership Development and Strategy
Master of Business Administration Programs	1. Master of Science (MSC) in International Hospitality and Tourism Management 2. Master of Business Administration (MBA) in Tourism and Hospitality Management
Bachelor of Business Administration Programs	1. Bachelor of International Hospitality and Tourism Management (Top-up) 2. Bachelor of International Hospitality and Tourism Management
Professional Programs	1. Certificate in English for Tourism and Hospitality 2. Certificate in Protocol and Etiquette 3. Certificate in Hospitality Practice 4. Foundation Diploma in Hospitality and Tourism 5. Diploma in Hospitality Management 6. Advanced Diploma in Hospitality Management

Our Business Units



Business Developers Consulting (BDC) is an international consulting firm based in Warsaw-Poland and Istanbul, Turkey. BDC is considered to be a leading consultancy firm mainly in the Middle East and Eurasian countries.

BDC provides a wide variety of consulting services and solutions to start-ups as well as established companies and organizations of all sizes. Our services are a resource to any organization seeking to improve its management, leadership and marketing effectiveness, in both public and private sectors.

BDC Purpose

- Rehabilitating companies and economic institutions in the Middle East
- Analyzing the investment channels that suit the companies
- Taking advantage of our public relations network to promote workshops and forums with international business and investments speakers to capitalize on the opportunities provided by these events
- Developing and implementing international workshops and seminars, aimed at attracting investment channels to work with us in multiple sectors.

The Key Goal of BDC

The Key Goal of BDC is to develop economic feasibility studies and create various investment files in different sectors, such as:

- Tourism sector
- Information Technology (IT)
- Food sector
- Industrial sector
- Heavy equipment sector
- Education sector

BDC Services

Investment Services	Building and Developing the Brand
Business Planning	Strategic Marketing
Business Strategy	Business Coaching
Organizational Structure Development	Project Management
Business Continuity Management	

Our Business Units



Center for Leadership and Diplomacy is an international organization that works worldwide and serves as a platform where leaders, diplomats, and social activists meet to discuss and promote international cooperation in various spheres.

Our vision is to play an essential role in empowering leaders, diplomats, and social activists all over the world.

Our mission is to provide solutions and empowering programs for social leaders all over the world by exchanging the knowledge and expertise of the professionals and international experts who represent the CLD.

Our strategic goal is to act as a key center that provides leadership and diplomatic solutions for those who are working in related fields.

Our Services

- Events for Social and Corporate Business Leaders
- Empowerment Programs in Leadership and Strategy for Senior and Future Junior Leaders
- Corporate Social Responsibility Projects

Our Events

- At the events, we intend to share our experts' opinions and analyses on the following topics:
- Leadership and World Crisis
- International Relations and the Role of Outside-the-Box Diplomacy
- Corporate Governance and Leadership
- International Business and Diplomacy
- International Sanctions against Syria, Iran, Belarus, and Russia
- Leaders and Problem-Solving
- Conflict Resolution and Negotiations
- Empowering Leaders to Deal with the World Crisis
- Empowering Women Leaders for the Benefit of Society, etc.

**International
Forums**

Webinars

Workshops

Conferences

Exhibitions